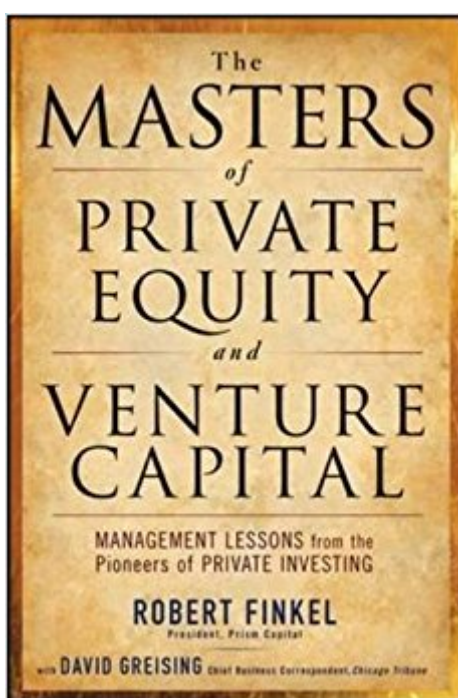


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# The Masters Of Private Equity And Venture Capital: Management Lessons From The Pioneers Of Private Investing (Professional Finance & Investment)



## Synopsis

Ten Leading private investors share their secrets to maximum profitability In The Masters of Private Equity and Venture Capital, the pioneers of the industry share the investing and management wisdom they have gained by investing in and transforming their portfolio companies. Based on original interviews conducted by the authors, this book is filled with colorful stories on the subjects that most matter to the high-level investor, such as selecting and working with management, pioneering new markets, adding value through operational improvements, applying private equity principles to non-profits, and much more.

## Book Information

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## Customer Reviews

Robert Finkel is president and founder of Prism Capital, a private equity firm. He manages a \$190 million private equity fund that invests in growing companies and provides financing to more mature companies. David Greising is chief business correspondent for the Chicago Tribune.

Bought with the assumption that these masters would share a lot of financial wisdom my way and that I'd be wiser and better off at the end. Unfortunately I really just read memoirs. Don't get me wrong it was a good read, but I'm disappointed at the lack of insight gained.

If you have plenty of time and like reading stories, this is the book for you. To me I have to literally search for useful points among the long wordy narratives.

I have started my Venture Capital firm last year and this book helped a lot to understand the business especially that I have only investment banking background. It's easy to read and has great advise from leading VC/PE personal.

Well written with a broad sweep of experiences and related issues makes for engaging stuff, even for an "outsider". The thinking behind it all is fascinating and useful.

Reading this book is like reading the abstracts of several biographies. Fun and informative. In particular, you can really start to understand the social/cultural/economic backgrounds behind different stages of evolutions in the investment space. The only shortcoming, I'd say, is the lack of depth. Also, if you are looking for modern prominent VC investors, you will be disappointed.

This book taps into some insight and specific lessons that you can take away from real leaders in the industry. Reviewing different approaches and philosophies of these practitioners can help you define your own beliefs, based on what you agree or disagree with.

Collection of perspectives on Venture Capital from the industry itself. An interesting read for those wanting to understand VC's. A lot of what has happened is in the chapters. Good snapshot venture stuff book. Disappointed no final summary perspective or common/uncommon threads as to what it means, how the industry could evolve, trends.

This was a great book for both an entrepreneur and investor. For the entrepreneur this book helps you learn about raising capital, understand what characteristics both VC and PE firms look for. As for the investor, this book provides tips that can make you a better investor. -Doyin

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